

# Kalamazoo Conservation District Sponsorship Form - 2020



Please fill out one form for each event sponsored

- The Kalamazoo Conservation District's Annual Meeting will be held on January 27 at 5:30 pm at the WMU Fetzer Center in Kalamazoo. Keynote speaker will address "The Benefits of an Urban Tree Community." Guests anticipated: 70.
- Become a Citizen Scientist! Informational panel speaking about opportunities to help collect data and contribute to knowledge about our environment. Learn about several organizations and how to get involved. February 4 at 7:00 pm at the Oshtemo Community Center. Guests anticipated: 30.
- Urban and Community Tree & Forestry Education Classes and Workshops will be held January-April 2020. Topics will include Benefits of an Urban Tree Canopy (January 27), Tree Selection – How to Decide What to Plant (February 20), Woodlot and Forest Management Field Event (March 18), Backyard Orchard: Fruit Trees and Permaculture Workshop (March 21), and Tree Planting and Care (April TBD). These classes and workshops will be free to attend. Guests anticipated: 25-60 per class.
- The Kalamazoo Conservation District's Annual Reforestation Tree Sale will be held on Friday, April 17th and Saturday, April 18<sup>th</sup> at the Kalamazoo Conservation District office. The advertising for this event reaches thousands of Kalamazoo County residents.

## Sponsorship Levels:

- \$1,000 Platinum Level Sponsorship:** •Be a part of our agenda and speak at our event •Attend our major event with a booth/table and your marketing materials •Be featured in all seasonal newsletters for the entire year •Hang your sign or banner at our event •Opportunity to distribute your business card/coupon •Your company name, with link, featured on our website • Your logo will be featured on event invitations, press, and social media •Be announced and thanked during our event •Your company will be thanked post event PSA and on our website
- \$500 Gold Level Sponsorship:** •Attend our major event with a table and your marketing materials •Hang your sign or banner at our event •Opportunity to distribute your business card/coupon •Your company name, with link, featured on our website • Your logo will be featured on event invitations, press, and social media •Be announced and thanked during our event •Your company will be thanked post event PSA and on our website
- \$250 Silver Level Sponsorship:** • Two tickets to attend our major event •Opportunity to distribute your business card/coupon •Your company name, with link, featured on our website • Your logo will be featured on event invitations, press, and social media •Be announced and thanked during our event •Your company will be thanked post event PSA and on our website
- \$100/Prize Bronze Level Sponsorship:** • Donate \$100 for sponsorship OR an item from your business to be given away as a door prize, raffle item or Silent Auction item • Your logo will be featured on event invitations, press, and social media •Be announced and thanked during our event •Your company will be thanked post event PSA and on our website

Event interested in sponsoring: \_\_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Business Name: \_\_\_\_\_

Amount Due: \_\_\_\_\_

Address: \_\_\_\_\_

Paid by:  Check  Credit Card

Phone: \_\_\_\_\_

Thank you for supporting KCD!

**Together, we will protect our environment by conserving soil and water, not only for today's generation but for future generations to come.**

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